

SINCE
1989

PEOPLE'S FORUM

Always... All time... with the people



DEVELOPMENT INITIATIVE BY PEOPLE'S FORUM



BACKGROUND

People's Forum is a more than three-decade old developmental organisation engaged in various development activities in the state of Odisha since 1989. People's forum visualises a society that has space for every individual, regardless of their mental or physical health condition, caste, economic class, age and gender. The organisation is consistently engaged in various developments activities primarily on institutional and capacity building around women with mental health concerns, enabling their access to the elements of normal life.

M

MISSION

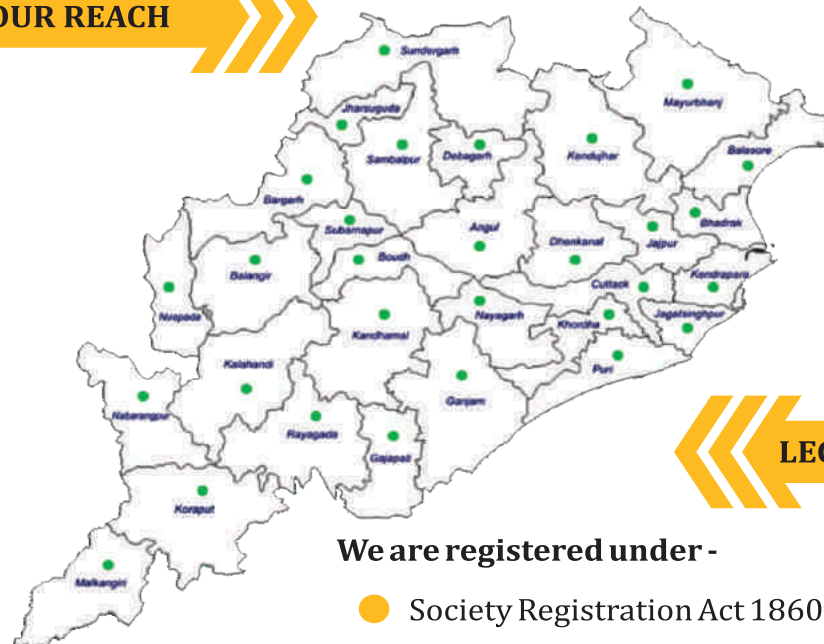
To work towards integrated development in all spheres of community life with special emphasis on weaker and vulnerable groups such as women, children, elderly people, SC / ST, differently able and those deprived of healthy and secure living.

V

VISION

Developing a most credible and reliable people's institution to care and support the most deprived and vulnerable people irrespective of caste, creed, gender, religion & enabling them to live in society with dignity & respect that will be entirely free from all economic and social discrimination.

OUR REACH



LEGAL STATUS

We are registered under -

- Society Registration Act 1860
- Foreign Contribution Regulatory Acts (FCRA) 1976
- 80G under Income Tax Act 1961
- 12 A of Indian Income Tax Act 1961
- Registered under Disability Act 1995
- Registered under Juvenile Justice Act 2000

Health and Mental Health



Mission ASHRA initiated in the year of 2003 with a mission to provide a shelter home for mentally ill destitute women who wanders on roads being unaware about their own condition. It currently houses 400 women from various parts of the country in three ongoing centers established at Khordha, Jharsuguda and Angul. The

centre provides integrated support to the inmates, from rescue, treatment, counseling to final rehabilitation in the family and larger community.

Impact:

- ◆ Treated 1500 affected women across pan India.
- ◆ 1038 women successfully re-united with their family across 9 States of India.
- ◆ Largest Rehabilitation Centre of the Eastern India

Supported By :

- ◆ Dept. of Social Security and Empowerment of Persons with Disabilities (SSEPD) Govt. of Odisha.
- ◆ District Mineral Foundation, Govt. of Odisha.

Status : Ongoing

Mission AASHALOK is a rehabilitation center in Khordha district of Odisha for men with mental illness started in July 2019. The inmates here provided with care, protection, physical and mental health treatment for their overall well-being.



Impact : 46 nos. of mentally challenged men were rescued from Puri and Bhubaneswar.

Supported By : Dept. of Social Security and Empowerment of Persons with Disabilities (SSEPD) Govt. of Odisha.

Status : On Going



Mobile Medical Unit is started in July 2019 to provide a viable health consultation services to the rural households in FANI affected districts of Odisha. Experienced health practitioners are involved to provide health checkup, consultation and basic medicines with Free of cost under this initiative.

Impact:

- ◆ So far 1,894 women, 1,022 of Men and 1,084 of children were provided with proper health care facility at their doorstep in Fani affected area in the month June, July and August.
- ◆ A total 1400 villagers were benefited from the camps in Balipatna, Balakati, Khurdha.
- ◆ A total of 2000 villagers were benefited from the camps in Puri district.

Supported By : CSR initiative of Annapurna Finance Pvt. Ltd.

Status : Ongoing.

Strengthening Community Health Institutions initiatives was to improve access to health care services for the

vulnerable slums in urban area to meet their health care needs by nourishing Mahila Arogya Samiti.

Impact : Around 6000 slums households in Bhubaneswar and Dhenkanal covered and benefited from the program.

Supported by : National Urban Health Mission, Odisha.

Status : Completed.



Drug De-addiction Center is to annihilate the practice of drug addiction and extending a helping hand to those who are looking for a way out of it. The center established in Jharsuguda and is in operation since June 2017. The centre was started with 15 bed facility, other advanced and hygienic environment and infrastructure. The motto behind

running the centre is to help people get over their addiction focusing on the sustainable development.

Impact:

- ◆ 106 individuals get over their addictions and now living a dignified life in the society.
- ◆ 15 inmates presently served in the center.

Supported by : District Mineral Foundation, Jharsuguda.

Status : Ongoing

Moving forward towards the better life

- A social upliftment program is to provide access to safe drinking water and to sensitize & create awareness among the households in Paradeep on Water, Sanitation and Hygiene (WASH). The program also organizes free health check-up camps for the community.



Impact: So far, 700 households sensitized and benefited from this program.

Supported By : Goa Carbon Ltd. & Fiinovation

Status : Ongoing.

Women and Child Development



One Stop Center – SAKHI (Gender-based violence) One stop centre is one of the schemes approved under the Nirbhaya Fund. OSC are intended to support women affected by violence, in private and public spaces, within the family, community and at the workplace. People's forum is nodal agency for three One Stop Center - Sakhi running successfully in

Bhubaneswar, Koraput and Angul. It started in 2015.

Domestic violence, rape, sexual assault, dowry harassment, kidnapping, women trafficking and child sexual abuse etc are the cases which the center caters with the support of local police station and judicial department to ensure justice and support to women coming at the center.

Impact : 664 cases registered and assistance provided to the victims so far in three centres of Khurda, Koraput and Angul.

Supported By : Ministry of Women and Child Development, Government of India

Status : Ongoing



UJJAWALA – Rehabilitation Center for and trafficked women People's Forum has been running a Ujjawala home since 2009 in the district of Khurdha for rescuing the victims from the place of their exploitation and relocating them to a safe custody. The project targets one of the most vulnerable sections of the society who have been trafficked for commercial

sexual or domestic work. Social mobilization and other awareness initiatives are taken up for creating awareness at various levels.

Impact :

- ◆ 174 women victims rescued till date.
- ◆ 111 individuals reunited with their families so far.
- ◆ The current strength of the shelter home is 28.

Supported By : Ministry of Women and Child Development, Government of India

Status : Ongoing

AAMA GHARA : Land of Creators

Aama Ghara is a childcare institution established in Bhubaneswar during Dec-2015. With love, care and affection, children here are provided with quality education, proper health-care facilities, life skill training with extra-curricular activities.



Impact :

- ◆ So far, 42 children are residing in Aama Ghar (27 girls and 15 boys). Out of these 42 children, 25 are school going.
- ◆ 4 children were legally adopted from Aama Ghar in 2018-19.
- ◆ 2 children were reunited with their family this year.

Supported By : Annapurna Finance Pvt. Ltd.

Youth and Adolescent



Youth Development and Empowerment Program :

Skill Development Centre : People's Forum has its own skill development center in Janla, Khordha started in 2017 with the aim to reach the underprivileged areas and to provide Vocational and Occupational Training to the youth for a suitable employment opportunity.

Impact : So far, 700 beneficiaries under 30 training/induction programs of unemployed youth were provided skill development training and placement assistance.

Supported by : Annapurna Finance Pvt. Ltd.

Status : Ongoing

BIJU YUVA VAHINI A Programme designed for development of Youths of Odisha to engage in various skill development programs, volunteerism etc. People's Forum was selected in the month of March 2018 to implement the "Biju Yuva Vahini"

by the Government of Odisha in 5 Districts viz., Khordha, Kendrapada, Puri, Cuttack and Jagatsingpur. The ongoing flagship scheme "Biju Yuva Sashaktikaran Yojna" which envisages nurturing leadership and volunteerism, promoting culture of sports & sportsmanship, healthy living among youth, establishing vibrant youth connect platforms and engaging with youth across the State.

Impact : 52822 students and youths are being benefited.

Supported by : Ministry for Sports and Youth Services, Government of Odisha.



Financial Inclusion and Livelihood Generation



Financial and Digital Literacy training Program : Started in the year 2018, the aim of the project is to deliver quality training and workshops on financial literacy in rural areas to the SHG women. The project is running in Odisha, Chattisgarh, and Madhya Pradesh.

Impact : More than 60,000 women are trained under this project.

Supported By : People's Forum initiatives

Status : Ongoing

Business Correspondence : Started in 2015, with the objective of ensuring greater financial inclusion to the mass of women in the rural area, People's forum has decided to serve as Business Correspondent for the bank by offering a sprig of product to its client base. The use of the BC model has already shown the potential by changing the lives of millions of people in the remotest parts of the state.



Impact :

- ◆ BC project has 1.62 lakh client base till date benefiting through financial inclusion.
- ◆ Reaching out to 9532 such special category people like disabled, widows and transgender and transforming them entrepreneurs through soft loans and business development services

Supported By : YES Bank, DCB Bank.

Micro Enterprise Development Program : The program support in need-based skill development programmes for matured SHGs which already have access to finance from Banks. MEDPs are on-location skill development training programmes which attempt to bridge the skill deficits or facilitates optimization of production activities already pursued by the SHG member.

Impact : 360 SHG members trained till date .



Supported By : NABARD.

Status: Ongoing

Livelihood and Enterprise Development Program :

The program aims at creation of sustainable livelihoods amongst Self Help Group members. Various training programs related to mushroom cultivation, candle making and agarbatti (incense sticks) making were organised to develop prospective entrepreneurs.



Impact : 90 SHG members are trained till date. Participant members are able to make additional annual income of around Rs.12,000.00

Supported By : NABARD

Status: Ongoing



Deendayal Antyodaya Yojana - National Urban Livelihoods Mission :

The programs aim in reducing poverty and vulnerability of the urban poor households by enabling them to access gainful self-employment on a sustainable basis, through building strong grassroots level institutions of the poor. Under this program People's

Forum involved in catalysing the formation and capacity building of SHGs in Urban area of Dhenkanal and Sonepur district.

Impact:

- ◆ Facilitated the process for establishing linkages of SHGs with Banks by opening of bank accounts.
- ◆ Capacity Building: Facilitated SHGs and its members to access financial services like saving, insurance, remittance and credit.

Supported By : State Urban Development Agency, Govt. of Odisha.

Status: Ongoing

KIVA : People's Forum along with KIVA is providing micro credit to the marginalized groups of society and is dedicated to target these groups and provide them with greater access to financial services.



Impact:

- ◆ Empowered more than 9,000 women with financial support
- ◆ We have worked with: Person with Disability, Widows/Single Mothers/Unmarried Women, Family Members of Leprosy Affected Patients, Eunuch/ Trans Genders, Clusters/Groups, Students (Education Loan), Household for Safe Water & Sanitation.

Supported By : KIVA San Francisco, USA & Annapurna Finance Pvt. Ltd

Status: Completed.

Agriculture & Food Security

Seed Village Program : The program aims decentralized certified seed production through farmers organization at village level where the seeds produced could be utilised by



themselves or commercially marketed for income generation. This involves complete technical process of training, land selection, farmers registration, field visit, monitoring and certification. The organization implemented both rabi and kharif programmes in Dhenkanal and Sonepur. Paddy seed production was undertaken in

Dhenkanal where as green gram seed production was undertaken in Sonepur.

Impact:

- ◆ Formation of 9 Farmers Clubs with 600 farmers.
- ◆ Quality Seed Provided to Farmers from Odisha State Seeds Corporation.
- ◆ Market Linkages for their produced crops and legumes.

Supported By : NABARD

Status: Completed

Strengthening the Farmer Producer Organisation :

Peoples' Forum collaborating with various FPO in Odisha for better price realization of farmers for their produce. Under this program various training are being organised on capacity building of farmers for and access to technical know-how on crop planning and management, inputs, credit, post-harvest management, value addition, access to market.



Impact:

- ◆ Around 2000 Farmers benefited from this program.
- ◆ Established Market Linkages for Green Gram, Black Gram, Groundnut and Sunflower for 10 farmers clubs in Dhenkanal.

Supported By : People's Forum Initiative

Status: Ongoing

Annapurna Anand Bhandar Program :

Annapurna Anand Bhandar is an effort by People's Forum to provide nutritious food to the school children under Centralized Kitchen System in Odisha. This is the midday meal program, initiated by Govt. of India, runs a centralized kitchen which provides nutritious and hygienic food



in the government schools of Odisha.

Impact : At present the Khurdha kitchen is serving Mid-Day Meals to 4400 children, covering both Khurdha (24 schools) and Jatni (22 schools) NACs respectively. The Nayagarh Kitchen is serving around 2500 children in 15 schools of the district.

Supported by : Dept. of School and Mass Education, Govt. of Odisha and Woori Bank.

Status : Ongoing



Environment & Renewable Energy

SWASTH : People's Forum initiated this project by providing soft loan for water supply and sanitation in the year 2014. The objective of the project is to develop sustainability and



accessibility of people to safe water and sanitation thereby ensuring healthy and better standard of life. It aims to reach to approx 3 lakhs beneficiaries/ 60,000 households.

Impact:

- ◆ 10,000 toilets have been created in the operational areas of the program.
- ◆ 2000 households have now access to safe drinking water.

Supported By: water.org

Status: Ongoing

Elderly care

OLD AGE HOME was established on February 2019 in Jharsuguda district of Odisha to provide residential home care for the senior citizens to live dignified and reasonably independent lives through community-based services. The old age home render integrated services to the elder people making them feel like home.

Impact : 47 homeless elderly have been given shelter, care and protection till date.

Supported By: District Mineral Foundation, Govt. of Odisha.

Status: Ongoing.



SUPPORTING PARTNERS OF PEOPLE'S FORUM



Dept. of Social Security and Empowerment of persons with Disabilities



Dept. of Sports and Youth Services



Ministry of Women and Child Development



Dept. of School and Mass Education



Dept. of ST & SC Development, Minorities & Backward Classes Welfare



LEADERSHIP AND PROGRAMME DRIVING TEAM

Mr. Gobinda Chandra Pattanaik (Member Secretary)



Mr. Pattanaik has over two decades of experience in leadership roles in social sector development. He has always been in the forefront of implementing developmental activities and building microenterprises. He is well known in the development sector for his thoughtful and innovative approach. He has been entitled to being the initiator of several shelter homes and rehabilitation centers for women and children in Odisha. His strong urge and will power towards creating a means to sustainable livelihood for women. He is an advisor to many District Administrations and has played a key role in setting up various community-based institutions.

Mr. Sukanta Kumar Samal (Program Head)



Mr. Sukant has over Twenty years of experience in intervention design, implementation and project management roles in the development sector. He has been associated with People's forum from the last eight years in a leadership role. He has expertise in the field of livelihood and cluster development, managing institutional relationships, fundraising. Prior joining People's Forum, he had worked with large scale livelihood project in Govt. of Odisha, NATP - ICAR Project, UNDP, Foundation for Ecological Security (FES) and Odisha Livelihood Mission. Sukanta holds M.Sc in Agriculture from OUAT and PGDRM from XIMB.



Mr. Sanjay Jethy (Senior Program Manager)

Mr. Sanjay is a social sector professional and has reach experience over 20 years in Fund Management, Risk assessment, and Operation management. Mr. Jetty is associated with People's Forum for the last 18 years. He is presently heading the operations of Western Odisha programs of People's Forum. He holds Masters of Commerce and Masters of Business Administration from Sambalpur University.



Mr. Bhawani Prasad Mishra (Senior Program Manager)

Mr. Bhawani leads the Food Security, Skill Development Programs at Peoples forum. He has over Eleven years of work experience in managerial roles with govt and private sector agencies such as Ministry of food processing, Govt. Of India and Ujjivan small finance bank. His key skill sets include stakeholder management, project management and advocacy in developmet programs. Bhawani graduated from OUAT and holds Post Graduate Diploma in Agribusiness Management from VAMNICOM Pune.



Mr. Saurabh Tiwari (Program Manager)

Mr. Saurav is an NRM Professional with Fourteen years of experience in Project Management and implementation experience across Climate Smart Agriculture, Horticulture, Rural Entrepreneurship, NTFP marketing. Sourabh has worked with various national & international funding agencies and non-profits in managerial roles. Prior to joining People's Forum, he had worked for Forest Plus, USAID, CIDA. He holds MBA-Operation and graduated Agriculture from Indira Gandhi Agriculture University, Raipur.



Mr. Debashis Tripathy (Program Manager)

Mr. Debashis is a development sector professional over Six years of work experience in the area of Agricultural Value Chain Development and Monitoring & Evaluations of development programs. Prior to joining People's Forum he had worked with national & international non-profits organizations Such as BAIF Development Research Foundation, TechnoServe Inc. He is a commerce graduate and holds MBA-Rural Management from KIIT University Bhubaneswar.



Ms. Deepika Chandra (Program Associate)

Ms. Deepika holds B.Sc in Agriculture from G.B. Pant University of Agriculture & Technology, Pantnagar and Masters of Science in Disaster Management from TISS Mumbai. She joined People's forum in the campus recruitment drive. She has good expertise in project development, documentation, risk assessment, and ME&L.



Ms. Shraddha Palve (Program Associate)

Ms. Sharddha holds Bachelor of social work and Masters of Social work from Tata Institute of Social Sciences. She joined us in the campus recruitment drive. She has good expertise in Training & Capacity Building, Social Impact assessment, and documentation.



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